

questions

TO ASK POTENTIAL WEDDING PLANNERS

Hiring a wedding planner can be one of the most important decisions you make for your big day. To ensure you find the right fit, here's a comprehensive list of questions a couple should ask when selecting a wedding planner:

1. EXPERIENCE AND STYLE

How long have you been planning weddings?	
How many weddings do you plan each year?	
What is your planning style (hands-on, flexible, structured)?	
Do you have experience planning weddings of our size and budget?	
Can you show us examples of weddings you've planned that align with our vision?	

2. AVAILABILITY AND BOOKING

Are you available on my wedding date?	
How many weddings or events do you manage in the same month or weekend as ours?	
When should we book your services, and do you offer different packages (full planning, partial planning, day-of coordination)?	
Will you be our primary point of contact, or will we be working with someone else on your team?	
What does your team structure look like, and who will be present on the wedding day?	

3. SERVICES OFFERED

What specific services do you offer as part of your wedding planning packages?

Do you assist with budget management and allocation?

Can you help with the selection and management of vendors?

Do you offer design services, or do you collaborate with a separate designer?

What role do you play in the rehearsal, ceremony, and reception?

4. PLANNING PROCESS AND CUSTOMIZATION

Can you describe your planning process and timeline?

How do you tailor your services to fit our specific needs and preferences?

How do you handle changes or challenges that may arise during the planning process?

What tools or software do you use to keep track of planning details and share updates with us?

How often will we meet or communicate throughout the planning process?

5. VENDOR RELATIONSHIPS AND RECOMMENDATIONS

Do you have a preferred vendor list, and are we required to use these vendors?

How do you vet and recommend vendors that fit our style and budget?

Can you secure discounts or special rates with vendors?

Will you handle all vendor communication, contracts, and payments, or will we be involved?

How do you ensure that all vendors are coordinated and aligned on the wedding day?

6. DAY-OF COORDINATION AND EXECUTION

What time will you arrive on the wedding day, and how long will you stay?

How do you manage the timeline and ensure that the day stays on schedule?

What is your approach to handling unexpected issues or emergencies on the wedding day?

Will you be the one coordinating on the wedding day, or will it be a member of your team?

How do you ensure that our vision is executed as planned on the wedding day?

7. PRICING AND POLICIES

What is your fee structure, and what is included in your pricing?	
Do you charge a flat fee, percentage of the budget, or hourly rate?	
What is your payment schedule, and what forms of payment do you accept?	
What is your policy on cancellations or changes, and are any fees refundable?	
Do you have liability insurance, and how do you handle potential legal issues with vendors or contracts?	

These questions will help you gauge whether a wedding planner is the right fit for your needs, ensuring they can manage all aspects of your wedding with professionalism and attention to detail.

NOTES

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